



## HOW NOT TO FAIL AND WHAT COMES AFTER...

### Why THIS course?

Failure is something we really don't enjoy discussing (certainly not our own failures). The first 20 or so years of our lives are typically spent preparing to succeed. We've all probably heard some variation on the theme "winning: good" & "losing: bad" for most of our lives. We live in a world where we are constantly pressured to succeed. Failure is frequently treated as "not an option" – yet we fear or avoid open discussions of our own failures. Ethically and morally... we have to include frank and open discourse into the rudiments of failure and how to respond/recover after failure as an essential element of how to succeed. If we don't, it's a missed opportunity to give young professionals the best possible footing when starting their career paths.

Let's be clear – when it comes to failure, it's not really about if... it's about when it will happen – and when failure does happen, what next? How do you survive failure, get back on your feet, and steer towards success? This course is intended to create an understanding of the concept of failure as a teacher and generator of opportunities, rather than a topic to be avoided or ignored. Knowing how to fail – and how to fail well... is at least as important as knowing how to succeed!

### Course Objectives:

- Understand why failure is feared and discussion of failure is frequently avoided.
- Explore how different personality types respond to failure & the possibility of failure
- Discuss when it's ok to fail – and when it's ok to allow someone to fail
- Develop an understanding of what (if anything) it means when we fail
- Build a template for post-failure evaluation and analysis
- Learn how to turn failure into opportunity for success
- Create a process to decide when to "try again" or "try something different"
- Understand how "failing well" can translate into "succeeding well"
- Group discussions of historical failures and lessons learned
- Group exercises based on practical aspects of post-failure analysis & recovery